

TRADE MISSION OBJECTIVES

The objectives of the trade mission are to:

- **Identify Marketing Opportunities for U.S. Companies seeking to do business with Lithuanian companies;**
- **Familiarize U.S. companies with Lithuania's political, security, economic and financial environment;**
- **Familiarize U.S. companies with opportunities of investment or trade partnership with local businesses;**
- **Familiarize U.S. companies with Lithuanian Government's active support tools and programs for foreign businesses;**



American Chamber of Commerce in Lithuania

A member of the United States Chamber of Commerce, Washington, DC

Active Participant in Lithuanian Business and Political Communities' Life since 1993

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“Gateway” Trade Mission to Lithuania 2011



First U.S. Certified Trade Mission



In concert with the National Export Initiative to expand global exports and American jobs, the American Chamber of Commerce in Lithuania, Invest Lithuania, the U.S. Embassy in Vilnius, and the US Commercial Service (the Gateway Partnership), have partnered to organize and sponsor a U.S. Certified “Gateway” Trade Mission of American businesses to Lithuania, one the most attractive European destinations for offshoring service businesses recently, on **25-27 September 2011**.

The US Ambassador to Lithuania, Anne Derse, and the Prime Minister of Lithuania, Andrius Kubilius, have invited U.S. Senator Richard Durbin (D-IL) and U.S. Congressman John Shimkus (R-IL) to lead the Trade Mission.



WHY U.S. COMPANIES CHOOSE LITHUANIA?

Home for *Phillip Morris*, *Kraft Foods*, *Coca Cola* and *Mars* for a number of years already, Lithuania has been also discovered as an attractive offshore location for US high value added service and technology developers such as *IBM*, *Microsoft*, *Western Union*, *Computer Sciences Corporation*, *Cisco*, *PricewaterhouseCoopers*, *Moog* etc. US investors in Lithuania claim they have been much satisfied with Lithuania’s major resources for businesses – one of EU’s most educated and multilingual talent pools, strategic location interconnecting Scandinavian, Western European as well as Eastern markets, and the advanced business infrastructure.



“Lithuania was selected as an attractive location because of its strong talent pool of highly-skilled, well educated and multilingual professionals, its stable political and improving economic climate and world-class infrastructure, as well as the Government’s policy in attracting foreign direct investments.”

(Western Union identifying the reasons for their selection.)



PRINCIPAL INDUSTRIES TARGETED FOR TRADE MISSION:

- **ICT (Information and communications technologies)**
 - **Financial Services**
 - **Computer Software Development**
- **Client support centers;**
- **Renewable energy**
 - **Solar panels production**
 - **Biomass production**
 - **Wind power**
- **Transportation and Logistics (Lithuania as a hub for Scandinavia, Baltic Region, Eastern Europe, and Russia)**
- **Bio-plastics production**

For more information:

If you have questions or would like to submit a candidate please contact Tom Duckenfield (202-270-3689; tduckenfield@eximtradesolutions.com) or Rudy Fuentes (202-705-4451; rfuentes@eximtradesolutions.com), at our US Agent, Export Import Trade Solutions, Ltd., or follow <http://www.amcham.lt/en/trademission>